Internationalized Domain Names (IDNs)
with

".ලංකා" & ".இலங்கை"

LkNOG

.LK LK DOMAIN REGISTRY
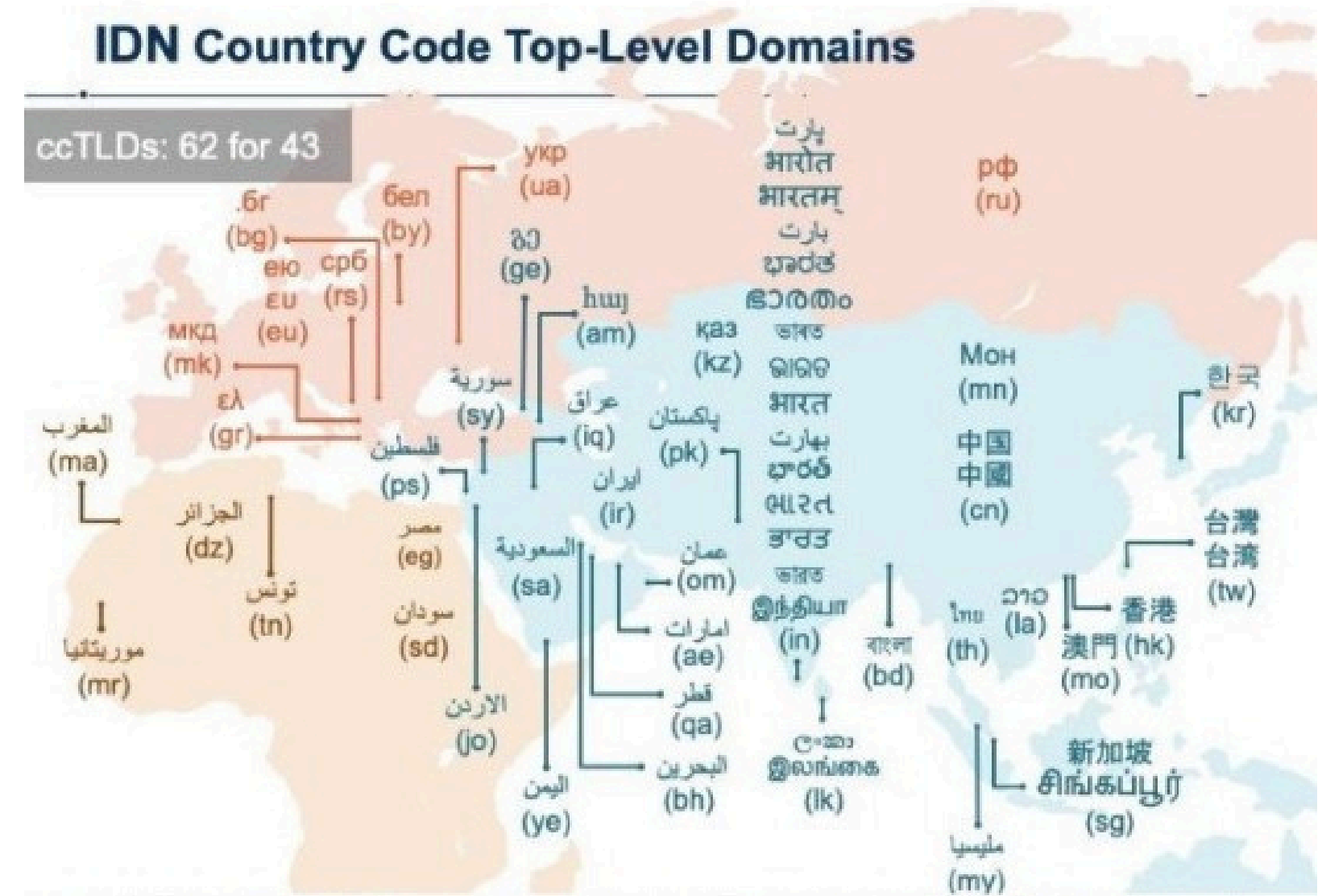Your Sri Lankan Identity in Cyberspace

ABOUT ".ලංකා" AND ".இலங்கை"

▶ **Two separate zone ".ලංකා" and ".இலங்கை"**

▶ **Since 2010, LK Domain has been providing IDNs.**

▶ **Registering IDN domain should have ".lk" identity**

IDN Country Code Top-Level Domains

ccTLDs: 62 for 43

BENEFITS OF IDN'S

01.Enhanced Local Relevance

IDNs help users find and remember websites using their native script.

02. Empowering Digital Service

IDN empowers non-native English users to go online and tap the power of the internet. Specially Local Digital Service's.

03.Brand Protection

IDNs help businesses protect their brand in multiple languages.

04.Increased Market Reach

IDNs allow businesses to reach non-English speaking audiences and new markets.

05. Cultural Representation

IDNs reflect and preserve cultural identity by using traditional and native scripts.

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IDN POLICY

- IDN domains can be requested under the Sinhala (.ලංකා) and Tamil (.இலங்கை) for existing ".LK" customers.
- It cannot be a combination of English and IDN characters.
- The domain string must contain at least two characters.
- The requested domain name should consist of only the characters given in the relevant IDN language tables for .ලංකා and .இலங்கை.
- The name should consist of valid Unicode Strings.
- The name should comply with the linguistic rules of the respective language. However, it need not comply with the spelling rules.
- Should follow all Rules & Guidelines for registrations in ".lk"

5-STEP IDN REGISTRATION PROCESS
FOR ".ලංකා" AND ".இலங்கை"

1   **2**   **3**   **4**   **5**
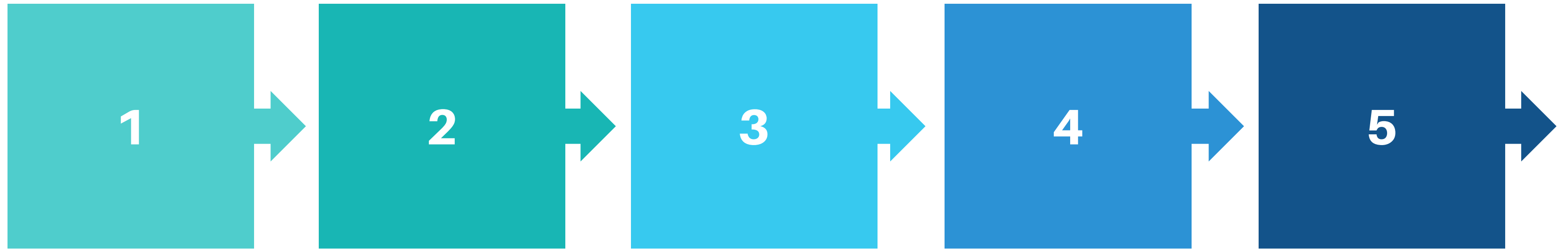
Ensure you have your "lk" identity and hosting set up

Prepare your domain in Unicode format.

Convert the domain to Punycode format.

Complete the registration form.

Submit the form.

ලක්නොග්.ලංකා
ல்க்னொக்.இலங்கை

Visit: idn.domains.lk

xn--3zce6d2bvdc8j.xn--fzc2c9e2c
xn--clca3d8a0ipabd.xn--xkc2al3hye2a

Submit

Ex: www.lknog.lk

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.LK **LK DOMAIN REGISTRY**
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Thank you ...!!!

sampath@domains.lk